

# ENG 101: Project 3: The Argument or Persuasive Essay

Criteria	Exemplary 100%	Proficient 90%	Developing 80%	Limited 70%	No Credit 0%
<b>Focus and Purpose 30%</b>	The essay includes a clear, sophisticated thesis about code switching, and its main ideas are focused and supported by astute analysis and three well-chosen peer-reviewed, academic sources. It addresses all of the assignment requirements.	The essay includes a clear thesis about code switching and its main ideas are focused but may occasionally need further analysis or external support. It utilizes three academic, peer-reviewed sources. It addresses all of the assignment requirements.	The essay's thesis is adequate, but some main ideas may be unfocused and/or unsupported. Secondary research may be off-topic, non-academic, or not well analyzed. It addresses most of the assignment requirements.	The essay's thesis is vague or unclear, and many of its main ideas are unfocused or unsupported. Secondary sources are either off topic, non-academic, and/or not analyzed. It only partially addresses the assignment requirements.	The essay lacks a thesis and related main ideas; research is missing or inappropriate. It does not address the assignment requirements.
<b>Content Development 30%</b>	The author demonstrates a superior understanding of the paper's topic and supportive readings; it offers insightful, detailed analysis. Essay is organized overall and at the paragraph level; organization enhances the development of the thesis.	The author demonstrates an understanding of the paper's topic and supportive readings, although the analysis may have occasionally benefited from additional details or support. Essay is generally organized overall at the paragraph level; organization enhances the development of the thesis.	The author demonstrates a general understanding of the topic and readings, although the analysis is somewhat superficial or unsupported. Ideas are often presented in an unfocused order and the organization weakly supports the development of the thesis.	The author demonstrates a weak understanding of the topic and readings, and poor analysis is undertaken. Ideas are presented in an unfocused order, and the organization does not support the development of the thesis.	The essay does not demonstrate an understanding of the topic and/or readings, presents no analysis or original ideas, and is not organized in support of its thesis.

<p><b>Use of Sources 25%</b></p>	<p>Utilizes 3-5 peer-reviewed academic sources in support of the paper's thesis. Makes insightful and analytical connections and distinctions between readings and the student's own ideas. Shows strong ability to paraphrase, summarize, and deftly integrate sources.</p>	<p>Utilizes 3-5 peer-reviewed academic sources in support of the paper's thesis. Makes appropriate connections between readings and own ideas, although perhaps not completely. Shows adequate ability to paraphrase, summarize, and integrate sources.</p>	<p>Utilizes 3-5 sources in support of the paper's thesis, although some may not be peer reviewed and/or some may be off topic. Makes few or unwarranted connections between readings and own ideas. Shows some ability to paraphrase and summarize, but sources may not be well integrated.</p>	<p>Utilizes sources, but they may not be peer-reviewed, topical, or in support of the paper's thesis. Minimal comprehension of readings and an ineffective use of them as evidence. Shows minimal ability to paraphrase, summarize, and integrate sources.</p>	<p>Makes no reference to peer-reviewed sources; sources do not support the development of the thesis; makes no distinction between sources and the student's own ideas; sources are not well paraphrased, summarized, or integrated.</p>
<p><b>Citation and Mechanics 15%</b></p>	<p>Ideas are communicated consistently well, using sophisticated vocabulary and effective structure in both the sentence and paragraph level. Essay is free of spelling and grammatical problems, and it is properly formatted using APA style. In-text and reference citations are complete and correct.</p>	<p>Ideas are communicated well, using clear vocabulary and effective structure in both the sentence and paragraph level. Essay has infrequent and/or minor problems in spelling, grammar, or APA style. In-text and reference citations are mostly complete and correct.</p>	<p>Ideas are communicated fairly effectively, but the essay would benefit from a more varied vocabulary or a more effective structure at the sentence or paragraph level. The essay has some problems in spelling, grammar, and/or APA style that are beginning to affect the communication of ideas. In-text and reference citations are incomplete and/or incorrect.</p>	<p>Communication of ideas is significantly hindered by word choice, sentence structure, and/or paragraph structure. The essay does not observe APA style in format or citations.</p>	<p>Ideas are unintelligible due to vocabulary, paragraph or sentence structure, or problems in punctuation and/or grammar. The essay does not observe APA style in format or citations.</p>